



Sponsors Prospectus

EMA 8th Annual Fall Meeting & International Conference
September 19-22, 2004
Marriott Eaton Centre – Toronto, Ontario – CANADA

NEW! - Platinum Sponsorship

US\$25,000 (or higher)

EMA is soliciting Platinum Sponsors for the purpose of providing travel assistance to delegates from developing countries or countries with economies in transition (EIT). In the past, delegates from these countries have indicated a desire to learn more about advances in the emissions trading field, but have lacked the funds to participate in EMA meetings. With the support of Platinum Sponsors, EMA will increase the number of delegates from developing and EIT countries who are able to experience an EMA meeting. Platinum Sponsors provide the delegates the opportunity to increase their knowledge of the market-based systems and interact with other professionals in the emissions trading field.

In addition to the direct benefits conferred on selected delegates, Platinum Sponsors receive the following additional benefits:

- Corporate logo prominently displayed with the meeting logo in meeting promotional materials (including press releases).
- Corporate logo on the EMA website w/link.
- Acknowledgement during the meeting opening welcome with a corporate representative opening the conference.
- Corporate logo in on-site signage.
- One promotional item (per EMA review) to be included in the conference registration bags.
- Use of the meeting preregistration list in compliance with all terms of the EMA Meeting Preregistration List Policy.
- Two (2) complimentary meeting registrations^a and complimentary exhibit booth^b.

Meeting Co-Sponsors

US\$7,500

Meeting Co-Sponsors recognize the significant effort required to organize and host EMA's first-class conferences and educational events. The commitment of Meeting Co-Sponsors helps to underwrite the planning and execution expense of EMA events, allowing EMA to provide the best programming industry has to offer. In addition, Meeting Co-Sponsors receive the following benefits:

- Corporate logo prominently displayed with the meeting logo in meeting promotional materials
- Corporate logo on the EMA website w/link.
- Acknowledgement during the meeting opening welcome.
- Corporate logo in on-site signage.
- One promotional item (per EMA review) to be included in the conference registration bags.
- Use of the meeting preregistration list in compliance with all terms of the EMA Meeting Preregistration List Policy.
- One (1) complimentary meeting registration^a and complimentary exhibit booth^b.

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Event Sponsors & Conference Bag Sponsors

US\$2,000 - 10,000

Sunday Welcome Reception (6 - 7:30 p.m.)	\$ 5,000
Monday Morning or Afternoon Break	\$ 2,000 Each
Monday Lunch	\$ 5,000
Monday Chairman's Reception (6 - 8 p.m.)	\$10,000
Tuesday Morning or Afternoon Break	\$ 2,000 Each
Tuesday Lunch	\$ 5,000
Conference Bags & Name Badges	Contact EMA for pricing

Many EMA sponsors feel they get the greatest value by providing sponsorship for a specific event at an EMA meeting. All Event Sponsors receive the following base benefits:

- Corporate logo prominently displayed with the meeting logo in meeting promotional materials.
- Corporate logo on the EMA website w/link.
- Acknowledgement during the meeting opening welcome.
- Corporate logo in on-site signage.
- One promotional item (per EMA review) to be included in the conference registration bags.
- Use of the meeting preregistration list in compliance with all terms of the EMA Meeting Preregistration List Policy.

In addition to the benefits listed above, specific Event Sponsors receive the following additional benefits:

- Luncheon sponsors will receive one (1) complimentary meeting registration^a and a corporate promotional piece on the luncheon tables.
- Welcome Reception sponsor will receive five (5) complimentary "Welcome Reception Only"^a passes.
- Chairman's Reception sponsor will receive one (1) complimentary meeting registration^a and five (5) "Chairman's Reception Only"^a passes.
- Break sponsors may provide a promotional piece to be displayed at the respective break.

For all event sponsorships, EMA provides a high quality event, with all menu, service and in-hotel venue selections arranged at EMA's sole discretion. If you desire to create a "Signature Event", such as hosting the Chairman's Reception at an alternate local venue, creating a themed event or other special function, EMA stands ready to design an event to meet your requirements for an additional fee. Contact any of the EMA staff coordinators to discuss your ideas and budget for your "Signature Event".

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Student Scholarship Sponsors

US\$1,600 Per Student

The use of market-based systems for environmental management is receiving considerable attention in both graduate and post-graduate level education. Students in international policy, environmental science and finance are studying the application of market-based systems and the impacts on environmental, financial and social policies around the world. To enhance the education of these students, EMA has offered limited student funding through the EMA Memorial Scholarship Fund. This sponsorship opportunity allows EMA to expand its outreach to students. Students selected for scholarships will receive complimentary meeting and the "Introduction to Emissions Trading" workshop registration, and a stipend to cover travel, meals and lodging. Students may also be offered complimentary attendance to the "Risk Management for Emissions Traders" workshop, at EMA's discretion, based on demonstrated proficiency and course availability.

Student Scholarship Sponsors sponsoring two or more students per event receive the right to direct their sponsorships to specific students or a specific university. Student Scholarship Sponsors receive the following additional benefits:

- Corporate logo prominently displayed with the meeting logo in meeting promotional materials
- Corporate logo on the EMA website w/link
- Acknowledgement during the meeting opening welcome.
- Corporate logo in on-site signage.
- One promotional item (per EMA review) to be included in the conference registration bags.

**Workshop Sponsorships for
"Introduction to Emissions Trading" and
"Risk Management for Emissions Traders"**

US\$2,500 Each

As a part of EMA's mission to provide cost effective training and education in emissions trading, EMA is soliciting sponsors for both the "Introduction to Emissions Trading" and "Risk Management for Emissions Traders" workshops. Sponsorship will provide companies with exposure to both individuals new to the emissions trading industry, and industry experts seeking to increase their use of risk management and financial hedging.

Course sponsors receive the following benefits:

- Corporate logo prominently displayed with the meeting logo in meeting promotional materials.
- Corporate logo on the EMA website w/link.^a
- Acknowledgement during the meeting opening welcome.
- Corporate logo in on-site signage.
- Use of the meeting preregistration list in compliance with all terms of the EMA Meeting Preregistration List Policy.
- One promotional item (per EMA review) to be included in the conference registration bags.

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General Sponsor Responsibilities (applicable to all sponsorship packages)

All potential sponsors are required to sign and return to EMA via fax a fully executed Sponsorship Request Form & Agreement which details sponsor responsibilities more fully including, but not limited to, the requirement of a Sponsor for posting a dynamic link to the EMA Fall Conference page, cooperating with EMA in co-marketing the event to customer or client lists maintained by the Sponsor (where applicable), supplying color logos in the proper format, and complying with the EMA Policy on Meeting Preregistration Lists.

Staff Contacts

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Notes:

^a Complimentary registration passes and event passes DO NOT include registration to the Introduction to Emissions Trading or Risk Management for Emissions Traders workshops. All complimentary meeting registrations and reception passes must pre-register with the EMA office in advance of the conference.

^b Complimentary exhibit booth DOES NOT include equipment (i.e. audio-visual) ordered from the hotel.