

Sponsorship Reservation Form & Agreement

EMA 8th Annual Fall Meeting & International Conference

September 19-22, 2004

Marriott Eaton Centre, Toronto, Ontario – CANADA

Please type or print

Company Name: _____

Contact person: _____

Job title: _____

Address: _____

Postal Code & City _____

Country: _____

Phone:+ _____ Fax:+ _____

E-mail : _____ Website: _____

My company would like to sponsor the following item(s):

- | | |
|---|---------------------------|
| <input type="checkbox"/> Platinum Sponsorship | \$ 25,000 USD (or higher) |
| <input type="checkbox"/> Meeting-Co-Sponsors | \$ 7,500 USD |
| <input type="checkbox"/> Sunday Welcome Reception | \$ 5,000 USD |
| <input type="checkbox"/> Monday Morning or Afternoon Break | \$ 2,000 USD (each) |
| <input type="checkbox"/> Monday Lunch | \$ 5,000 USD |
| <input type="checkbox"/> Monday Chairman's Reception | \$ 10,000 USD |
| <input type="checkbox"/> Tuesday Morning or Afternoon Break | \$ 2,000 USD |
| <input type="checkbox"/> Tuesday Lunch | \$ 5,000 USD |
| <input type="checkbox"/> Conference Bags & Name Badges | Contact EMA for pricing |
| <input type="checkbox"/> Student Scholarship Sponsorships | \$ 1,600 USD (each) |
| <input type="checkbox"/> Workshop Sponsorships | \$ 2,500 USD (each) |

Reservation Policy

Sponsorship reservations are only final after the EMA has received and confirmed acceptance of this Sponsorship Request Form & Agreement, **AND** full payment has been received by EMA.

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All sponsor payments must be received by June 30, 2004, or the Sponsor will not be listed in the Preliminary Program (scheduled for distribution in July, 2004) unless alternate payment arrangements acceptable to EMA have been made.

EMA reserves the right to cancel a reservation in the case of non-payment by the deadline unless alternate payment arrangements acceptable to EMA have been made.

Sponsorships Agreements received after June 30, 2004 will still be accepted by EMA subject to confirmation and receipt of payment, and will include all benefits except the sponsor will not be listed in the print version of the Preliminary Program.

Reservations will be taken on a first-come, first-served basis, as long as space is available.

Due to lead time requirements for preparing final on-site materials, no Sponsorships can be accepted after September 10, 2004.

Sponsorship packages include only those items identified in the Sponsorship Prospectus, incorporated herein by reference, and Sponsors shall receive no additional benefits.

Corporate Logo

Sponsor agrees that it is their responsibility to provide the EMA with a high resolution (300 DPI resolution or greater), full color logo of in true uncompressed EPS format as soon as the sponsorship is accepted by the EMA, BUT NO LATER THAN June 30, 2004. Logos should be emailed to dfeldner@emissions.org.

It is not acceptable to submit JPEGs or other formats. Color logos should be accompanied by full color specs denoting PMS colors used. If an acceptable logo is not received by June 30, 2004, the sponsor logo will not be displayed in the Preliminary Program scheduled for distribution in July 2004.

Web Links

All sponsors are required to provide a dynamic link from their home page (or an alternate part of their web site as approved by EMA) to the EMA conference site at:

<http://www.emissions.org/conferences/fallconference04/>

Sponsor's link to the EMA conference page shall be made operational no later than five (5) business days after acceptance of the Sponsorship by EMA.

In addition, EMA will supply a reciprocal link back to the sponsor's home page, or other page, as identified below by the Sponsor:

http://_____

EMA will activate the reciprocal link from the EMA conference page, to the page identified by the sponsor, within five (5) business days of acceptance of the Sponsorship by EMA.

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Co-Marketing By Sponsor

It is the desire of EMA that all sponsors assist the EMA in marketing the EMA 8th Annual Fall Meeting & International Conference by, at a minimum, sending email notification to their client and/or customer databases which highlights the Sponsor's involvement as a sponsor and encourages attendance at the EMA meeting. If requested, EMA can provide draft text for such an email notification. To protect EMA's tax free status as a 501(c)6 organization, EMA requests that all messages be approved by EMA for compliance with IRS guidelines prior to their dissemination.

To demonstrate compliance with this co-marketing request, Sponsors are asked to supply EMA with a copy of the correspondence sent and an estimate of the size of the audience reached.

All Sponsors are expected to complete the co-marketing obligation in coordination with EMA after the final program is posted to the EMA web in late-July, but not later than August 13, 2004.

Sponsoring organizations seeking relief from this co-marketing provision must indicate below they will not assist in co-marketing. Relief from this obligation will only be granted to organizations with valid reasons, such as for a local electric distribution utility whose "customer" base of residential electricity users may not be a suitable marketing target for the EMA conference.

Sponsor will not assist in co-marketing.

Reason (required): _____

Preregistration Policies and Use Agreement

All sponsors are bound to comply with the EMA Meeting Preregistration List Policy as reprinted below:

EMA Meeting Preregistration List Policy

The Emissions Marketing Association will make available to qualified meeting sponsors the meeting preregistration list three (3) weeks and one (1) week prior to the beginning of the program/meeting being sponsored. No other updates will be available to sponsors. The sponsor agrees to only use these lists for a one-time mailing and to not add to or formulate a database with this information. The list may not be reproduced, copied, or distributed.

The preregistration list will only be sent to qualifying meeting sponsors whose benefit package expressly includes the preregistration list. Other individuals that are not qualifying sponsors, including members of the EMA board of directors, the program chairperson, and members-at-large requesting the list, must submit in writing their requests for a copy of the preregistration list for Board consideration.

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A final preregistration list will be included in the final program to be distributed at the event that includes: name, title, company, city, state, and country (if outside U.S.A.).

In consideration of receiving the designated copies of the Emissions Marketing Association's preregistration list for the 2004 Fall Meeting & International Conference, Sponsor hereby agrees to hold and maintain said lists in strictest confidence. Failure to adhere to the Preregistration List Policy established by the EMA for the use of the lists may result in legal action. Any misuse will render the Sponsor liable for all damages to EMA which arise out of litigation, attorney fees, courts costs, and expenses incurred because of misuse. All rights to distribution and use of the lists are the sole property of the Emissions Marketing Association.

Sponsor understands the EMA 2004 Fall Meeting & International Conference preregistration lists are to be used only for the purpose of a one-time mailing to the 2004 Fall Meeting participants. Sponsor will not reproduce the 2004 Fall Meeting preregistration lists in any manner, either in whole or in part, distribute, add to or create a database with the contents of the list in whole or in part.

Sponsor acknowledges all terms and conditions contained in this Sponsorship Reservation Form & Agreement.

By: _____

Title: _____

Date: _____

Please return via fax to:

In Europe	In North America and elsewhere
Natalie Burdenuk European Director Brussels, Belgium Fax: 322 645 2671 Email: europe@emissions.org	David Wood Executive Director Milwaukee, Wisconsin Fax (414) 276-3349 Email: dwood@emissions.org

Accepted by the Emissions Marketing Association:

By: _____

Title: _____

Date: _____

Note: Sponsorships are not valid until accepted by EMA. Upon acceptance, EMA will notify the Sponsor via return fax.