



**EMA** Environmental  
Markets  
Association

**NOVEMBER 6-9, 2005**

# 9TH ANNUAL FALL CONFERENCE

**THE ARGONAUT HOTEL • SAN FRANCISCO, CA**

This EMA's 9<sup>th</sup> Annual Fall Conference on November 6-9, 2005 will be held at the Argonaut Hotel in San Francisco, CA. This conference will include sessions on GHG Market Trends, Renewable Energy and RECs, NO<sub>x</sub> Risk Management, Clean Air Interstate Rule / Clean Air Mercury Rule, SO<sub>2</sub> and Carbon Investment Issues.

## Preliminary Agenda

SUNDAY, NOVEMBER 6, 2005		MONDAY, NOVEMBER 7, 2005 (continued)	
<b>INTRODUCTION TO EMISSIONS TRADING WORKSHOP</b>			
8:00AM - 9:00AM	Workshop Registration Continental Breakfast (Workshop participants only)	4:15PM - 5:30PM	<b>Session 5B</b> - Update on the Regional Greenhouse Gas Initiative (RGGI) in the Northeast <i>Brian Jones, MJ Bradley and Associates (invited)</i> <i>Steve Fine, ICF Consulting</i> <i>Additional invitation pending</i>
9:00AM - 5:00PM	<b>Introduction to Emissions Trading Workshop</b> (Separate registration required)	6:00PM - 7:30 PM	<b>Chairperson's Reception</b> <b>Open to all registered delegates</b> Spouse/Guest Registration Required
5:00PM - 7:30PM	Conference Registration	<b>TUESDAY, NOVEMBER 8, 2005</b>	
6:00PM - 7:30PM	Wine & Cheese Welcome Reception Sponsored by United Power <i>Open to all delegates</i> Spouse/Guest Registration Required	8:00AM - 9:00AM	Conference Registration/Continental Breakfast
<b>MONDAY, NOVEMBER 7, 2005</b>		8:00AM - 12:30PM	Exhibits Open
7:30AM - 8:30AM	Conference Registration/Continental Breakfast	8:45AM - 9:00 AM	<b>Annual EMA Business Meeting</b> (Open to all members)
7:30AM - 5:30PM	Exhibits Open	9:00AM - 12:30PM	Morning Breakout Sessions
8:30AM - 1:00PM	Morning Plenary Sessions	9:00AM - 10:30PM	<b>Session 6A</b> - GHG Project Development Meets the Market <i>Session Chair, Susan Wood, AgCert International</i> <i>Dr. Mark C. Trexler, President, Trexler Climate + Energy</i> <i>Steve Messner, Atkins Environmental</i> <i>Bruce Usher, CEO, EcoSecurities</i>
8:30AM - 9:50AM	<b>Welcome &amp; Opening Remarks</b> Gary Payne, EMA Chairperson <b>Session 1</b> - Major Trends in GHG Markets <i>Diane Wittenberg, President, California Climate Action Registry</i> <i>Robert Beck, Executive Director, National Coal Council</i> <i>Felicia Marcus, Executive VP, Trust for Public Land</i>	10:30AM - 11:00AM	<b>Session 6B</b> - NOX Market Update and Analysis <i>US-Canada Emissions Trading, Gabrielle Stevens, US EPA</i> <i>Vincent M. Albanese, Senior Vice Presiden, Fuel-Tech N.V.</i> <i>Additional Panelist to be announced.</i>
9:50AM - 10:10AM	<b>Break</b>	11:00AM - 12:30PM	<b>Session 7A</b> - North American GHG Actions - Case Studies & Projects <i>Gary Kaster, Representing AEP</i> <i>Jeff Williams, Entergy</i> <i>John Kinsman, Edison Electric Institute</i> <i>John Rogers, The Conservation Fund</i>
10:10AM - 11:25AM	<b>Session 2</b> - Major Trends in Renewable Energy & RECS <i>Ray Butts, Manager of Environmental Services, FPL</i> <i>Jan Hamrin, President, Center for Resource Solutions*</i> <i>Dan Reicher, President, New Energy Capital</i>	12:30 - 2:00PM	<b>Session 7B</b> - SO2 Market Update and Analysis SO2 Allowance Management Case Study, ESC Market Outlook, ICF Corporation <i>Additional Panelists to be announced</i>
11:25-AM - 11:45AM	<b>Break</b>	2:00 - 4:00PM	<b>Luncheon Keynote</b> - Trends in Environmental Control and Regulation, <i>invitation pending</i>
11:45AM-1:00PM	<b>Session 3</b> - Clean Air Interstate and Mercury Rules <i>Sam Napolitano, Director, US EPA</i> <i>Michael Durham, President &amp; CEO, ADA-ES</i> <i>Meghan McGuinness, Environmental Scientist, US EPA</i>	2:00 - 4:00PM	Afternoon Plenary Session
1:00PM - 2:30 PM	<b>Luncheon Keynote</b> - International GHG Market Developments, <i>Neil Eckert, Chairman, ECX</i>	2:00 - 4:00PM	<b>Session 8</b> - Where Will Emissions Markets Be in 15-20 Years? Invitations Pending
2:30PM - 5:30PM	Afternoon Breakout Sessions	<b>WEDNESDAY, NOVEMBER 9, 2005</b>	
2:30PM - 3:45PM	<b>Session 4A</b> - Update on RECS <i>Jeremy Weinstein, PacifiCorp</i> <i>John Melby, Vice President, APX</i> <i>Bill Ross, Manager, Renewables Markets, Cantor</i>	<b>RISK MANAGEMENT WORKSHOP</b>	
3:45PM - 4:15PM	<b>Session 4B</b> - Carbon Market Developments <i>Mike McCormick, California Climate Action Registry</i> <i>Biodigester Case Study, AgriClean</i> <i>Additional Panelist to be announced</i>	8:00AM - 9:00AM	Workshop Registration Continental Breakfast(Workshop participants only)
3:45PM - 4:15PM	<b>Break</b>	9:00AM - 5:00PM	<b>Risk Management for Emissions Traders Workshop</b> (Separate registration required)
4:15PM - 5:30PM	<b>Session 5A</b> - RECs In Project Finance <i>Lenny Hochschild, Evolution Markets</i> <i>Carrie Plemons, Director, PPM Energy</i> <i>Dan Kalafatas, Director, 3Phases Energy</i>	* Indicates Invited Speaker. All other speakers confirmed. Schedule subject to change.	

## Registration

### Conference Fees (in USD):

<b>Current EMA Members</b>	\$995
<b>Non-Members</b>	\$1,495
<b>Government/Academic</b>	\$250
<b>Trade Press</b>	\$250
<b>Speaker</b>	\$250

### Workshop Fees (in USD):

<b>Introduction to Emissions Trading</b>	\$475 (EMA Member) \$575 (Non-Member)
<b>Risk Management for Emissions Traders</b>	\$475 (EMA Member) \$575 (Non-Member)

### How to Register:

Register online at [www.emissions.org](http://www.emissions.org) .

### Fee Includes:

Access to all education sessions, continental breakfasts, lunches and receptions during the conference. It also includes access to online conference materials/presentations. (Fees do not include the Pre and Post-Conference Workshops.)

### Payment

Payment is due in full with completed registration form. Checks should be made out to: EMA. EMA also accepts Mastercard, Visa and American Express.

### On-Site Registration

Registration will be available also on-site.

### Cancellation Policy

Registrations cancelled prior to October 21, 2005 will be refunded in full minus a \$75US administration fee. Registrations cancelled on or after October 21, 2005 will not be refunded. Registrations may be transferred to another individual with limitations. If the registrant is a current EMA member, the registration can only be transferred to another current EMA member to avoid an additional fee. Registrations that are transferred from an EMA member to a non-member will incur a \$500 fee.

## Hotel Information

### Argonaut Hotel

495 Jefferson Street  
San Francisco, CA  
Phone: 866-415-0704  
Guest Fax: 415-563-2800  
Website: [www.argonauthotel.com](http://www.argonauthotel.com)



**Rate:** \$165 single/double occupancy

**Reservations:** To make reservations, please call the hotel directly at **866-415-0704** or **205-692-5600** and mention EMA. Credit card will be required to guarantee a reservation. Reservations must be made by **October 14, 2005**. After this date the group rate will be honored based upon availability.

## Additional Conference Information

### Transportation

Nearby Airports include San Francisco International Airport (Travel Time: Approximately 22 Minutes) and Oakland Airport (Travel Time: Approximately 30 Minutes)

**Hotel Parking:** \$36.00+ Tax Per Day

**Spouse/Guests** are invited to attend the receptions as long as they are registered for that event.

**Dress Code** is business casual.

### Special Accommodations

EMA wishes to take steps to ensure that no individual with a disability or special need is excluded, denied services, segregated or otherwise treated differently than other individuals because of auxiliary aides and services. Please notify EMA headquarters if you need an auxiliary aid or service that is identified with the Americans with Disabilities Act.

### Correspondence:

All questions or correspondence should be directed to EMA Headquarters:  
1400 Eye Street NW, Suite 1050, Washington, DC 20005 Phone: 202-962-0405 Email: [info@emissions.org](mailto:info@emissions.org)